

# **Modern Slavery Act Statement**

## **Cheil Europe Limited**

Cheil Europe Limited (“Cheil UK”) is committed to ensuring good corporate governance and ethical business practices. This statement sets out Cheil UK’s approach to protecting against slavery and human trafficking in its supply chain and is made in accordance with Section 54 of the Modern Slavery Act 2015 (the “Act”).

## **Our business**

Cheil UK is a full-service data driven marketing agency that works with clients and suppliers worldwide.

We are part of the Cheil group of companies and our ultimate parent company is Cheil Worldwide Inc, headquartered in South Korea.

## **Our supply chain**

The types of suppliers that we work with include those which directly support the services we provide to clients, such as production and design agencies, technology providers, communications providers, and product designers, manufacturers and installation providers.

It also includes those suppliers which support our business operations, such as property service providers, office facilities and equipment providers, travel and transportation providers, and professional services (including recruitment, legal, tax, banking and insurance).

## **Our compliance steps**

Since the introduction of the Act, Cheil has put in place additional structures to ensure both its and its suppliers’ compliance with the Act, including:

- Assessing our supply chain for risk of slavery or human trafficking.
- Introducing a Supplier Code of Conduct which requires all suppliers

to undertake to comply with high ethical standards of conduct across areas including: labour practices and working conditions (which expressly prohibits slavery and trafficking); anti-corruption and bribery; and environmental.

- Incorporating contractual terms into our contracts with suppliers that requires that they, and their supply chain, comply at all times with the Act.

We comply with all of our employment law and regulatory obligations in the UK. We have a process by which whistleblowers can raise concerns in a confidential and protected environment and we will investigate allegations of wrongdoing.

### **Risk assessment**

Taking into account the type of business that we conduct and the type of suppliers that we work with, Cheil UK has assessed that its exposure to slavery and human trafficking is low risk, both within its own business and within its supply chain.

Where we identify potential risk within our supply chain, we will carry out a due diligence exercise of our suppliers as part of our procurement process, to mitigate the risks.

### **Review**

We will continue to regularly review our approach to supply chain due diligence to ensure we have adequate structures, policies and training in place to monitor and mitigate the risk of slavery and human trafficking in connection with our business. Any updates will be reflected in future statements.